



Newsletter Newsletter Newsletter



Actors for a Europe in Progress

JCI Events



Dear JCI Member,

'being a JCI member is a fascinating thing all year long – but there is a special season: The JCI-Conference Season. It started at the beginning of May with the JCI Area A Conference in Benin, and ends at the beginning of June with the JCI Area D Conference, the European Conference in Poitiers, France. I just returned from another visit in the city, that will be the European Capital of JCI from June 1st to June 4th and can only say: Don't miss it.

26 seminars – covering the four pillars of the JCI University. The topics spreading from "Japanese Culture" over "Successful Sponsoring Requests" to "Social Entrepreneurship". The trainings are held by some of the best trainers JCI can offer. But we have also invited brilliant external trainers.

One of the main topics will be sustainability – you will have the chance to listen to experts like Edith Cresson, former French Prime Minister and European Commissioner – and we will discuss how Europe can be the most competitive region in the world. Of course, you will have plenty of opportunities to network – privately on the parties and for your business on the speed business dating all conference long.

So, just imagine yourself in two weeks from now: The warm French sun tickles you out of bed and straight into the rich JCI conference world, where you learn and grow with 1200 other JCI members celebrating our organization in French style – with oysters and champagne!!

See you there!

Yours - Dominique

JCI EVP 2005

COC Corner

'Everything is almost ready - the Opening Ceremony with artists and the French Minister of Culture, the Award Ceremony with Olympic Medal Winners who share our values and spirit, the party nights with our friends from all over the world, the gala with a great band who will entertain and move us.

Also the days are full: The seminars and trainings are well prepared, the Keynote speakers are briefed, the trade show booths are booked and for lunch time we will take you on a "tour de France" with different regions presenting their special foods. We are working night and day on the last details and are very much looking forward to hosting you!

If you have not registered yet: Just go to www.ec2005.com and do it - or just come and register on site!

A bientot!
Yannick Vendé
COC Director
JCI European Conference 2005



To all great speakers and debaters around Europe!!

'Do not miss the opportunity to show your wisdom, humor and charm at the Speaking and Debating competitions during the JCI European Conference in Poitiers!
Speaking competition

Date: 3 June (morning; finals - afternoon)
Exact time will be announced when all applications are received and actual number of participants is known.

Topic: "JCI Entrepreneurs in Action – Focusing on Membership, Marketing and Media for sustained growth".

Basic rules:

- 1 participant per NOM;
- the Contestant must be of JCI age;
- contestants shall speak for a minimum of 5 minutes and no more than 7 minutes;
- contestants may speak in any of the four JCI correspondence languages: English, French, Japanese or Spanish.

Applications:

- should be sent by respective NP to VP Ilze, iaugstkalne@jci.cc;
- please indicate members' names, e-mail addresses and represented chapters;
- deadline for applications: this week.

Debating competition

Date: 3 June (morning)

Exact time will be announced when all applications are received and actual number of participants is known.

Topics: NPs/NOMs are requested to send ideas for debating topics!

Basic rules:

- NOM may register up to two teams;
- each team shall consist of two speakers and a coach;
- members of a team must be active members and not senior members;
- the members of the team may be from different NOMs (International Team);
- each NOM entering a team must also supply a judge who has debating experience;
- the competition shall be conducted in English.

Applications:

- should be sent by respective NP to VP Ilze, iaugstkalne@jci.cc;
- please indicate members' names, e-mail addresses and represented chapters;
- deadline for applications: this week.

After receiving all applications, participants will be contacted directly for further instructions.

Both competitions will be conducted in accordance to JCI set rules (please visit www.jci.cc for details or contact me).
In case of any questions regarding both Speaking and Debating competitions, please get in touch with me.

Winners of both competitions will have the honor and challenge to represent Europe at the JCI World Congress!
Besides – winner of the Speaking competition will get free registration to Vienna!
Therefore – best wishes for the preparation process to all participants!

See you in Poitiers!

Ilze
JCI VP 2005

First Minister of Scotland recognises The Outstanding Young Persons of Scotland

'Ten individuals were recognized on the TOYP and Best Business Plan Awards Ceremony of JCI Scotland for outstanding contributions in a number of categories. In addition, through partnership with the Chartered Institute of Marketing, an additional award was made to the Outstanding Marketeer of the Year. Over 100 people attended the event including representatives of the chief sponsor of the event The Royal Bank of Scotland, members of JCI Scotland, JCI Ireland and JCIUK as well as The First Minister of Scotland, The Rt Hon Jack McConnell MSP, who handed out the awards.

The evening was a joint project between JCI Edinburgh, and the newly reformed JCI Dundee. JCI Scotland has through this outstanding event also proved that TOYP and BBP have great potential on the media side. The event was advertised on radio and in the press - NP Katie Ridland was interviewed by a radio station and later this month a national newspaper will feature the winners.

The picture shows JCI Scotland NP Katie with Lesley Fowler, senior vice president of JCI Edinburgh

Kjersti
JCI VP 2005



JCI Wrocław successfully partners with the City Council.

'JCI Wrocław is a great example how fruitfully can a JCI chapter work together with local government. During my visit to JCI Wrocław and meeting with the City Vice-Mayor, I could realize how good cooperation JCI members have developed with the local government which allows them to play important role in Wrocław's society.

JCI Wrocław is meeting regularly with the City Council in order to inform about their planned projects and goals, and look for areas of cooperation with the local government. City Council has supported their activities many times, also financially.

JCI Wrocław is supporting their city in many ways, too. They have been representing Wrocław city at JCI international events.

Recently JCI Wrocław started cooperation with the City Council within their organized 11th International Business Forum FUTURALLIA` 2006 (www.futurallia.com) which will take place in Wrocław in the end of May, 2006. This will be large business event where entrepreneurs from all over the world will gather to establish new partnerships. JCI Wrocław will take active part in promotion of this event and also represent JCI there.

JCI Wrocław and the City Council are planning to sign cooperation agreement in the near future, which, I am sure, will bring their great cooperation to even higher level.

Ilze Augstkalne
JCI Vice President 2005

The importance of running a successful open night

'JCI Galway has started the year with a flying start bringing in much needed new members and re-invigorating activities. A major publicity campaign to create awareness of JCI Galway open night began in early January in the lead up to our open night on the 27th of January This involved: Radio adverts, breakfast show – five day prize competition, Newspaper adverts, public relations – press releases, 250 posters and 1000 fliers.

The messages were:

1. JCI Galway has moved to the city centre – Forster Court Hotel – so that young people who don't drive can attend meetings
2. Junior Chamber Galway is now known as JCI Galway.
3. JCI Galway is good fun and welcomes new members
4. You don't have to be in business to join JCI Galway.

A new design and advertising company was approached to design a poster and advert and they then offered to provide these services free of charge for the year. Their design was a totally new approach. A new city centre for meetings was sourced for a minimal fee. We asked them to sponsor a prize competition and advertising campaign on the local radio station – Galway Bay FM. They agreed to provide prizes and pay for half the cost. We had to come up with the wording of the advert which ran five times a day for five days. We approached one of the local newspapers - the Galway advertiser to provide ad space – they gave us a quarter page ad free of charge two weeks in a row. We briefed the design agency and the same design was used for the adverts, the posters, and fliers which were printed. As usual we also ran our public relations campaign and issued press release to all the local media and articles appeared in all four papers in the weeks leading up to the open night. On the night we had a full room, with over 50 new faces who stayed for over one hour. The format of the night was very informal – we gave each person an information pack and took their contact details. We provided wine and chocolate (sponsored) and Galway members mingled and chatted about JCI activities.

From this campaign we got some great new members who have already been involved on project committees, have turned up for social events and one member has even attended Prime, and two have put themselves forward for council positions which were still available. I am delighted that six committees have started for projects – the Tourist Guide, TOYP, Spring Conference, Tsunami Fundraiser and Career Mentoring and Easter Egg project and all have had new members involved.

The picture shows Máirín O`Reilly, President of JCI Galway, discussing with JCI Ireland NP James Corcoran

By Máirín O`Reilly, President of JCI Galway

Kjersti
JCI VP 2005

The 48th International Crayfish Conference & Banquet in Halmstad, August 12th-14th

'From Friday, August 12th to Sunday, August 14th JCI Halmstad in Sweden organises the International Crayfish Conference & Banquet (informally known as the "Crayfish Party") for the 48th consecutive year! The Crayfish Party originates from an old Swedish tradition, in which we get together in the beginning of August each year to catch and eat crayfish. The first JCI Halmstad Crayfish Party was held in 1957 and has been organised every year since – making it a unique, internationally-focused LOM project.

countries. It is a large event, but still small enough that you can get to know everyone.

For more information about the Crayfish Party, visit www.crayfishparty.nu or write to info@crayfishparty.nu.